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# Ending Spreadsheet addiction – planning and modelling insurance business with TM1

## Breakfast briefing

**Excel is loved for its speed and end-user maintainability but it faces ever more pressure from risk management as well as with demands for greater sophistication and detail all with less effort. Is there a serious alternative to the spreadsheet that users can actively embrace?**

Join us at this event where we demonstrate how TM1 represents that alternative to Excel in responding to business challenges specific to the Insurance sector by turning complexity into simple structured modelling steps.

**When: Thursday 15 September, 8:00am – 9.30am**  
**Where: Minster Pavement, Mincing Lane, EC3R 7PP**

**Background** Spreadsheets are performing ever more demanding tasks with complex formulas and large volumes of data. But in the current highly regulated environment, lack of control over them raises a serious risk as well as them being expensive to maintain and still typically failing to deliver the full business requirements.

Organisations have tried to solve this problem with lightweight databases such as Microsoft Access or large inflexible database solutions, but whilst these have solved some problems such as aggregating large data volumes, they have introduced problems such as slow response times and overly-simplistic logic. Users in the face of this diminished capability often retrench back to their build spreadsheets once again.

So why TM1? TM1 is an alternative that provides:

- A fast, responsive and intuitive user experience which is compatible with Excel if needed
- Solves complex multi-dimensional modelling problems making them easier to manage
- Has a modular design which facilitates on-going iterative and staged development

**Content** During the course of the morning, we will:

- **Discuss** insurance and planning forecasting challenges
- **Demonstrate** a full scale TM1 solution for syndicate planning and revised forecasts using Contributor and Excel
- **Demonstrate** TM1 features more generally
- **Discuss** how to manage and develop an application

**Is it for you?** Are you worried by your over-reliance or exposure to spreadsheets? Are you keen to make all that spreadsheet logic and workings accessible, auditable without losing flexibility? If so, this event will be a worthwhile investment of your time.

**Format** This is a demonstration led session. Our specialist will also facilitate discussion and answer any questions you may have.

**Register now** This free briefing will be held on **Thursday 15 September 2011, at Minster Pavement, EC3R 7PP**. Registration and breakfast at 8.00am, the session will conclude at 9.30am. Register now by going to [www.thorogood.com/seminars/UK+Events](http://www.thorogood.com/seminars/UK+Events), or contact Libby (details below).

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