



**THOROGOOD**  
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# OSA Replacement with Microsoft SQL Server 2005 Free Professional Workshop

**Accept this invitation to join fellow professionals at this free workshop; explore how Microsoft SQL Server 2005 stands up as a replacement for your Oracle Sales Analyser applications. Discuss important aspects with experts in both OSA and SQL Server and share experiences and information with fellow professionals.**

**Ealing Film Studios, Wednesday 10<sup>th</sup> May, 10am – 12:30pm with lunch to follow**

## **Background**

Oracle Sales Analyser is a great product but a number of our clients are concerned about its longevity. They need to invest to adapt and enhance their current applications. They want to make that investment in a technology that is going to be around for a long time.

Accordingly, many of them are looking seriously at Microsoft SQL Server 2005, a technology that has established Microsoft as a serious contender in Enterprise Business Intelligence.

## **Objectives**

This free half-day workshop relates the capabilities and functionality of Oracle Sales Analyser to those of Microsoft SQL Server 2005 so that users of OSA can see exactly what the issues and opportunities might be if they migrate their applications.

## **Content**

The workshop is delivered by Thorogood consultants with long experience of Oracle Sales Analyser implementations and deep technical expertise in Microsoft SQL Server 2005. They explain what is involved in terms that are accessible to every intelligent lay person.

## **Is it for you?**

It will be equally valuable for managers of information functions who depend on Oracle Sales Analyser and for the technical managers who currently support Oracle Sales Analyser. It will address how to transition both your application and your people's technical skills to a new technology that has a bright future. Please do pass on this invitation to people that you believe might benefit.

## **Format**

Thorogood workshops provide an opportunity for professionals to network and to tap into the experiences of experts and fellow professionals in an informal setting. This workshop will be held at Thorogood offices at Ealing Film Studios, on **Wednesday 10<sup>th</sup> May** from 10am – 12:30pm with lunch to follow. Register now at [www.thorogood.com/seinars/register](http://www.thorogood.com/seinars/register) or contact Caroline (details below).

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