



# Getting the Best out of Microsoft BI

## Free Interactive Workshop

**The Microsoft BI platform encompasses a wide range of products for reporting and analytics. How do you choose the optimal combination for your organisation? This event will review each of the technologies available and discuss some of the best combinations we have explored with our clients.**

**Microsoft offices, Reading, Friday 10<sup>th</sup> September, 10am -1:00pm with lunch to follow.**

### Background

The Microsoft platform is very powerful with numerous capabilities. Many organisations own all the components but are unsure which to use and how to integrate them to create cutting edge Business Intelligence applications.

This workshop will help you identify the best combination of these technologies and will aim to spark ideas of how you can use the platform to achieve your Business Intelligence aims.

### Content

We will demonstrate each element of the new Microsoft BI stack for 2010; including how to leverage scorecard, dashboard, and analytical capabilities on top of the highly scalable Microsoft SQL Server to truly deliver enterprise-wide BI. The elements to be covered include:

- SQL Server 2008 R2
- PowerPivot
- SharePoint 2010
- Office 2010

### Is it for you?

Do you already use or are you considering the Microsoft platform for BI? Would it help you to understand the options available to you for combining these technologies, to really address your organisation's requirements, and add business value? Would it help you to see what other people are doing? If so, this event will be a worthwhile investment of your time.

### Format

The workshop is in an informal round table setting. There will be presentations and demonstrations from our specialists who will also facilitate discussion and answer questions. It will be held at the **Microsoft offices at Thames Valley Park, Reading** on **Friday 10<sup>th</sup> September**, running from 10am – 1:00pm, with lunch to follow. Register now at [www.thorogood.com/seminars/UK+Events](http://www.thorogood.com/seminars/UK+Events) or contact Libby (details below).

### About Thorogood

**Thorogood is a business intelligence specialist that has been helping clients to devise and implement solutions for more than twenty years. We are Microsoft Gold Partners and provide services to clients from offices in London, Philadelphia, Princeton and Bangalore.**

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