



BI for FMCG: Exploring the latest hot topics

Free Professional Webinar

How FMCG organisations are using Business Intelligence (BI) for Dashboarding, Sales & Operations Planning and making the most of EPOS data.

13:00-14:00 (BST), Thursday 22nd April
Register: www.eventsvc.com/thorogood

Background

Thorogood works with many of the world's leading FMCG companies, assisting with their BI projects, across a wide range of business areas. In this webinar we will share with you common trends and hot topics we are seeing at the moment. We will also discuss current challenges that companies are facing and how these are being addressed.

Objective

The objectives of this webinar will be to:

- Explore the benefits of Business Intelligence in an FMCG setting
- Focus on the current hot topics of Dashboards, S&OP and EPOS data
- Demonstrate how to get the best out of technology to assist with your business priorities

Content

The webinar will cover the following areas:

- **Key principles and approaches to dashboarding;** focussing on the metrics that matter in any function and at any level within the organisation
- **Using BI techniques to streamline the S&OP process;** approaches and critical success factors
- **Making the most of your EPOS Data**

Each of these topics will be illustrated with examples of the challenges we have seen customers face and the benefits that have been achieved.

Is it for you?

Are you responsible for Business Intelligence within your organisation? Are you working on a current initiative and struggling to know where to start? Are you interested in keeping up to date with trends and hot topics in the FMCG industry? If so, this webinar is perfect for you. Designed for the busy professional, it will only require an hour of your time, and you can log in directly from your desk.

Contact Us

Register for this free webinar on **Thursday 22nd April 2010** from 13:00 - 14:00 BST, or contact Libby with any queries (details below).

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